

<b>Course code</b>	ÁKINTE01
<b>Course title</b>	PUBLIC MANAGEMENT IN PUBLIC ADMINISTRATION
<b>Course head</b>	Péter Koronváry PhD, assoc. prof.
<b>Programme</b>	International Public Management BA
<b>Faculty</b>	Public Governance and International Studies
<b>Department</b>	Public Management and Information Technology
<b>Term</b>	1
<b>Type</b>	Obligatory
<b>Full-time class/term</b>	28
<b>Full-time lecture/seminar</b>	28/0
<b>Credit</b>	3
<b>Assessment</b>	coursework
<b>Objectives</b>	The course offers an introduction into the world of 21 <sup>st</sup> century public organisations and (general as well as public) managerial thinking. It gives an overview into managerial and organizational tasks and tools related to various functions of planning, organizing, directing, coordinating and controlling as applied in the various types of public management processes. Also, short case studies and simulations will help the students understand how to assess opportunities and threats in various organisational and management contexts.
<b>Competences -- Knowledge</b>	The student will get acquainted with the most necessary professional concepts and their connections in the field of public management.
<b>Competences -- Capabilities</b>	The student will be able to interpret duties, tasks and procedures arising in the process of public management and apply them as necessary in the decision-making procedure of the public organisation.
<b>Competencies -- Attitude</b>	Public management furthers both critical thinking, leadership skills and teamwork.
<b>Competences -- Autonomy and responsibility</b>	PM helps participant learn how organise his/her work and that of his/her co-workers with autonomy, responsibility in line with the expectations of their organisation.
<b>Content</b>	<ol style="list-style-type: none"> <li>1. Introductions. The course. Overview of requirements.</li> <li>2. Organisations and management: ethological, psychological, social, economic, historical etc. perspectives.</li> <li>3. Public administration, public organisations: specialities in structure, processes, behaviour.</li> <li>4. How to understand (public) organisations: basic aspects and terminology.</li> <li>5. General and public managers: orientations (management, leadership, decision-making).</li> <li>6. Process-oriented management in public organisations: process and specialities.</li> <li>7. People-oriented leadership on public organisations: process and specialities.</li> <li>8. Decision-making processes in public organisations: process and specialities.</li> <li>9. Organisation levels and management: strategic, organisational and operative thinking.</li> <li>10. Operations and projects.</li> <li>11. Change management: management of change vs management by change vs management for change.</li> <li>12. Local, territorial and central bodies of public administration: government vs governance.</li> <li>13. Success in public management.</li> <li>14. The future of public management. Summary, open questions.</li> </ol>
<b>Attendance</b>	Two missed occasions are tolerated. Attendance is otherwise obligatory. <i>In case of students exempted for any reason from under attendance</i> , the accomplishment of a successful oral examination from the literature plus the submission of a home assignment in the form of a a 15-page article-style essay (following APA7 requirements) before the end of the education weeks is expected IN ADDITION TO the weekly homework requested at class by the lecturer.

<b>Assignments</b>	Course assignment, weekly homework, quick tests. Oral and/or written examination in case coursework FAILS might be offered only if class attendance and participation is acceptable (as defined by the instructor). Following APA7 standards is expected and highly advisable in case of each written task.
<b>Conditions of signature</b>	Attendance plus on-time submission of the home assignments/essays etc. Home assignment topics will be provided by the instructor on a weekly basis.
<b>Marking</b>	Active participation and attendance: max. 28 points. In-class tests, small tasks, homework etc.: 1-5 points each. Own solutions for cases etc.: 1-10 points each. Home assignment: max. 60 points. If a student has collected fewer than 61 points in the course of the education weeks, s/he may request an oral examination (0-20 points) to avoid failing the course. Grades: 0-60 points FAIL (F or 1); 61-70 points: PASS (D or 2); 71-80 points: AVERAGE (C or 3); 81-90 points: GOOD (B or 4); 91-100 points: EXCELLENT (A or 5).
<b>Compulsory readings</b>	Mullins, L. J. Management and Organisational Behaviour (Prentice Hall, 4th edition or newer) (alternatives will be provided by the lecturer) Hughes, O. E. Public Management and Administration: An Introduction (Macmillan, 2nd edition or newer) (Prentice Hall, 4th edition or newer) (alternatives will be provided by the lecturer)  Further readings may be provided by the instructor.
<b>Recommended readings</b>	Bosse, J. - Heichlinger, A. - Padovani, E. - Vanebo, J. O. In Search of Local Public Management Excellence (European Institute of Public Administration, 2013) O'Leary R. - Blomgren Bungham L. (edd.) The Collaborative Public Manager: New Ideas for the Twenty-first Century (GUP, 2009)  Further readings etc. will be provided by the lecturer.